

HAROLD BOWA

BUSINESS DEVELOPMENT &
PUBLIC RELATIONS SPECIALIST

WORK EXPERIENCE

Business development officer

UbuntuNet Alliance | January, 2023 - present

- Key player in strategic planning initiatives
- Engagement with donors and securing sponsorships, enhancing financial sustainability and activities.
- Stakeholder management, ensuring good relations and increased participation in community initiatives.
- Cultivating strategic partnerships, expanding the organization's network and influence.

Communications officer

UbuntuNet Alliance | February, 2022 - present

- Managing community engagement and promotion efforts, increasing stakeholder participation.
- Organizing and promoting events, enhancing the organization's visibility.
- Directing social media and newsletter management, increasing visibility and reach.

Communications Officer

AfricaConnect3 Project | January, 2023 - present

- Conducting advocacy efforts and developing success stories, highlighting project impacts.
- Coordinating event management activities, facilitating knowledge exchange and collaboration.

EMEA Regional Expert Group Member

DataCite | February, 2024 - present

- Advisory role providing expert opinion in representation of the organization's African customer base ensuring their continued growth within the region.

Market Analyst

Standard bank of Malawi | 2021

- Conducted comprehensive market research and analysis, informing service development.
- Engaged with the community to understand needs and preferences, enhancing customer satisfaction.

EDUCATION

- **University of Malawi**
Bachelor's degree in Social Science (Economics), 2016 - 2021. (Strong Credit)
- **Malawi College of Accountancy**
Certificate in Financial Accounting

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🌐 [Harold Bowa](#)

🌐 haroldbowa.com

Skills and Competences

- Strategic planning
- Partnership development
- Project management
- Interpersonal communication
- Problem Solving

Technical Skills

- Lime survey tool for data collection and analysis.
- Mailchimp for email campaigns and customer outreach.
- Notion tool for personal organization and productivity
- Canva and Photopea for graphic design.
- Microsoft office package.

Personal Attributes

- Fast learner
- Leader
- Team player
- Highly Organized

References

- Tiwonge Banda
Finance and Admin Manager
UbuntuNet Alliance
tiwonge.banda@ubuntunet.net
- Silvia Fiore
Communications Officer
AfricaConnect3 project
silvia.fiore@geant.org
- Frank Jumbe Chirwa
Manager of main markets
Standard bank of Malawi
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